Orange joins the ULE Alliance and decides on ULE technology for its “connected home” offers

At the annual DECT Forum and ULE Alliance meeting in Nuremberg, Orange has announced its membership of the ULE Alliance. This decision follows on from the Group’s decision to focus on the use of ULE technology to manage the connectivity of objects within its future “connected home” service in France.

To enable its customers to easily manage connected objects in their homes in a secure way, Orange is set to launch a new “Connected Home” service in France this spring. By choosing the ULE technology for this service, close to three million homes which are already equipped with the latest Livebox will be able to use the service from launch without the need for any additional equipment.

This offer, which will be available at no extra cost, will enable users to manage connected objects in their homes through a single mobile application or through Orange future voice assistant, Djingo.

At launch a range of ULE-compatible connected objects will be marketed under the Orange name. This includes a movement detector, a smart plug, a smart light bulb and a door or window-opening sensor. These objects were developed in partnership with Deutsche Telekom.

The use of the ULE protocol provides several additional benefits including low power consumption, extended indoor coverage and a particularly simple installation procedure.

“We are convinced that the ULE protocol is the best available technology that will greatly facilitate the adoption of connected home usages among our customers. Orange is now joining Deutsche Telekom within the ULE Alliance and will work alongside the other members to build a fully-fledged industrial ecosystem. Over 5 million customers of Orange and Deutsche Telekom are already equipped with ULE-compatible routers and will be able to connect to a wider range of connected objects specially designed for use in the home,” says Sylvaine Aublanc, Smarthome Marketing Director at Orange.
“I am very happy to welcome Orange among our members”, says Ulrich A. Grote, Chairman of the ULE Alliance. “As a major European operator, I am confident that Orange’s leadership will bring substantial value to the ULE Alliance and the growing worldwide adoption of the ULE technology. Orange’s increased activities in the Alliance will certainly help us as we look to expand ULE standard’s conformance and interoperability in the Smart Home market.”

About Orange
Orange is one of the world’s leading telecommunications operators with sales of 41 billion euros in 2017 and 150,000 employees worldwide at 30 September 2018, including 92,000 employees in France. The Group has a total customer base of 261 million customers worldwide at 30 September 2018, including 201 million mobile customers and 20 million fixed broadband customers. The Group is present in 28 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan “Essentials2020” which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN). For more information on the internet and on your mobile: www.orange.com, www.orange-business.com or to follow us on Twitter: @orangegrouppr.

Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.

Press contacts: +33 1 44 44 93 93
Tom Wright; tom.wright@orange.com

About ULE Alliance
The ULE Alliance mission is to assist its members in developing IoT specifications and solutions that build on ULE’s technological superiority in communication range, interference free operation, voice and video capability. The ULE Alliance is committed to ensure that ULE technology is the leading infrastructure and standard for home wireless networks, enabling a safer and more convenience lifestyle for everyone.

The ULE Alliance has almost 150 members, and the ULE community continues to grow steadily. More information: www.ulealliance.org

Press contact:
Roland Schmidt
+49 176 2535 0007
media@ulealliance.org