SoftAtHome Becomes the 100th Member of the ULE Alliance and Promotes IoT Collaboration

CES2017, Las Vegas (NE) - January 5th, 2017 – the ULE Alliance, a non-profit organization which drives the worldwide adoption of innovative ULE (Ultra Low Energy) wireless technology for IoT, and SoftAtHome, a software provider for operator CPE devices enabling convergent services for the digital home, are pleased to announce today that SoftAtHome has become the 100th member of the ULE Alliance.

SoftAtHome (Venetian Suite 30-230) will demonstrate ULE convergent IoT solutions and services at CES in Las Vegas in January 2017. ULE Alliance (Booth #42319, Smart Homes Tech Zone, Sands Expo) will showcase the first multi-vendor interoperability demonstration of ULE certified devices.

With over 30 million software licenses around the world, SoftAtHome offers secured software to operators, incorporating all the right tools to manage convergent services for the digital home, including emerging Internet of Things (IoT) services. CloudAtHome IoT is SoftAtHome’s solution enabling any device such as a sensor, heater or a garage door within a home to interact and to be easily managed by the end-user. SoftAtHome’s IoT solution works on OTT boxes and traditional CPE devices such as operator gateways and set-top boxes.

The ULE Alliance is driving the effort to make ULE technology the leading infrastructure and standard for home wireless networks. ULE technology provides superb range, interference free spectrum band and enhanced security. It supports integrated two-way voice and video and enables whole home solutions with a simple low-cost layout. The ULE Alliance assists its members in developing IoT solutions that build on ULE’s technological superiority and market benefits.
“Adding ULE into our IoT portfolio enhances our SOP offering and positions itself as the Operator’s natural platform for IoT”, said Lionel Gremeau, Product Marketing director at SoftAtHome. “A simple software upgrade of existing Home Gateways equipped with DECT will enable the support of IoT, reducing drastically the time to market and enhancing the user experience.”

"We are delighted to welcome SoftAtHome at the ULE Alliance,” said Ulrich Grote, Chairman of the Board ULE Alliance. "SoftAtHome is a key player in the digital home market with unique positioning on operators CPE management thanks to its software platform SOP. SoftAtHome’s choice highlights ULE’s strong value in the IoT ecosystem.”

**About ULE Alliance**

The ULE Alliance mission is to assist its members in developing IoT specifications and solutions that build on ULE’s technological superiority in communication range, interference free operation, voice and video capability. The ULE Alliance is committed to ensure that ULE technology is the leading infrastructure and standard for home wireless networks, enabling a safer and more convenience lifestyle for everyone.

The ULE Alliance has 100 members, with founding and promoter members: DECT Forum, DSP Group, Gigaset, Panasonic and VTech Telecommunications Ltd., and contributor member companies: Arcadyan, AT4 Wireless, AVM, Crow, Deutsche Telekom, Dialog Semiconductor, Intel, RTX, SERCOM and SGW Global.

For a full list of members and a guide to all ULE Alliance Certified products visit: [www.ulealliance.org](http://www.ulealliance.org) or follow us at @ULE_Alliance

**About SoftAtHome**

SoftAtHome is a fast growing software company delivering leading connectivity, Pay TV and digital services for Operator devices in the home. Through its SOP product, SoftAtHome is empowering operators to compete against local competition and global players alike by leveraging the ecosystem to deliver outstanding services. SOP is central to delivering standard based cost-effective solutions that are simple and long lasting. Its solutions are already deployed on over 30 million homes in more than 17 countries in multiple broadband and broadcast deployments for major operators. The company is
headquartered in France with development and sales teams also in Belgium and the UAE.

For more information visit our website www.softathome.com or follow us @SoftAtHome.

**SoftAtHome Media Contact:**
Marta Twardowska
press@softathome.com
m: +31 6 21 18 45 85
t: @SoftAtHome
www.softathome.com

**ULE Alliance Media Contact:**
Roland Schmidt
media@ulealliance.org
m: +49 176 2535 0007
t: +49 89 5166 2456
www.ulealliance.org